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**All entries must be submitted no later than October 25th, 2021**

**2021 TUBE OF THE YEAR**

**Entry Form Instructions**

**Tube Council Manufacturing Members**

***Rules & Submission Guidelines:***

* To qualify for the Tubes of the Year Awards, Tube manufacturers MUST be members of the Tube Council. If you are a manufacturer of tubes in North America, but not yet a member, please consider joining today by contacting Steve Canfield at stpcanfield@tube.org.
* Tube packages submitted for the competition must be in the market any time after January 1st in the year of competition through the submission deadline.
* Awards will be given in each of five market categories plus one additional category for Best Sustainable Tube.
* Entries may only be submitted in one market category, except for the Sustainable Tube category as noted below.

 Tube Manufacturer Award Categories include:

 Best Pharmaceutical Tube Best Personal Care Tube

Best Dentifrice Tube Best Food Tube

Best Household/Industrial Tube Best Sustainable Tube

* **Tube Manufacturers may enter up to five (5) submissions for each category.**
* **Any tube proposed for the Best Sustainable Tube category can also be entered into one of the market categories.**
* The **Ted Klein Tube of the Year Award** for the most innovative tube will be selected by the judges from all entries submitted.
* Each entry submission must consist of one entry application form, a narrative using the Entry Narrative Form and **SIX SAMPLE PRODUCTS** (six samples of each product will permit a simultaneous review by the independent judges). Please note that filled tubes photograph better than empty, but empty ones will be accepted. Package all entries, full or empty, carefully and securely. Keep a copy of forms sent to the Tube Council.  **If entering the tube in a Market Category and the Sustainable Tube Category, please provide 12 tubes.**
* For ease of judging, please include a picture of your tube entry on the Entry Narrative Form as indicated on the form. Should additional space be required for your narrative, please continue it on a separate page.
* Safely package your tubes for shipping. **Please do not tape or wrap tubes individually. Individually wrapped tubes will not be submitted to the judges.**
* Please conduct a good quality check before shipping your tubes. Judges are very critical as they review and inspect tubes. Be aware of quality problems with sealed ends, color variations, damaged caps, etc.
* Each submission must be accompanied by a **SEPARATE TYPED, WRITTEN NARRATIVE**, including technical/marketing description of tube. Narrative should be NO MORE than 250 words in length. Narratives may include comments on:

 - Materials used

 - Use and application of graphics

 - Design and assembly of closures

 - Shape and sealing

 - Technical achievements in the product/manufacturing process

 - Product application and concept

* Please **DO NOT** include supplier names (materials suppliers, manufacturers, etc.) in the written narrative, it will be used by the judges.
* **C**andidates’ submissions should emphasize sophistication and consumer appeal.
* Don't wait until the last minute to submit your tubes. The Tube Council staff will log your entries and store until the judging review period. Send entries now.
* The deadline for submission of entries will be firm. Entries received after the requested submission date will not be considered.

If you have any questions concerning any aspect of the contest, contact:

Michael Hoard 212-729-9980 (mobile)

michael.hoard@albea-group.com.

**MAIL ENTRIES TO:**

**Michael G. Hoard**

**Albéa Americas, Inc.**

**191 Route 31 North**

**Washington, NJ 07882**

**Tel. + 1 212-729-9980 (mobile)**

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**2021 Tube of the Year Awards**

**Contest Entry Instructions – Tube Manufacturers**

**Market Category** (Tube Manufacturers)

 [ ]  Pharmaceutical

 [ ]  Personal Care

 [ ]  Dentifrice

 [ ]  Food

 [ ]  Household / Industrial

 [ ]  Sustainable Tube

**Tube Type** (Tube Manufacturers Only)

 ☐ Plastic Tube ☐ Injection Molded Tube

 ☐Laminate Tube ☐ Aluminum Tube

 ☐ Polyfoil Tube ☐ Injection Molded Tube

 ☐ Aluminum Tube

**Contest Entry Instructions:**

- Each entry must consist of one application form and **six sample products.**

- Each submission must be accompanied by a separate **typed, written technical/marketing description.** Please do not include the tube manufacturers name on the description.

**-** A picture of the tube should be included on the narrative page.

**Send all entries to:**

Michael Hoard

Albéa Americas, Inc.

191 Route 31 North

Washington, NJ 07882

1-212-729-9980 (mobile)

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The information below will be used for the announcement of the winning entries. Please make sure the information entered is as you want it to appear without abbreviations.

**Brand Name of Tube Entry: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Person Submitting Entry: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Company: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Company Marketing Product: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

 **Contact Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

 **Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ E-Mail: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Tube Manufacturer: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Contact Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

 **Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ E-Mail: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Each submission must be accompanied by a separate written narrative description of the tube. Do not include the tube manufacturers name on the description; it will be used by the judges.**

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**2021 TUBE OF THE YEAR**

**Entry Narrative**

**Tube Council Manufacturing Members**

**Tube Entry: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Category:**

|  |  |  |
| --- | --- | --- |
|[ ]  **Pharmaceutical** |[ ]  **Personal Care** |[ ]  **Dentifrice** |
|[ ]  **Food** |[ ]  **Industrial** |[ ]  **Sustainability** |

**Tube Type:**

|  |  |  |
| --- | --- | --- |
|[ ]  **Plastic Tube** |[ ]  **Laminate Tube** |[ ]  **Polyfoil Tube** |
|[ ]  **Aluminum Tube** |[ ]  **Injection Molded Tube** |[ ]  **Other** |

 **NARRATIVE:**

Picture of Tube

Page 2 Narrative

**Tube Entry: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Narrative (Continued):**