

# 2024 TUBE OF THE YEAR Entry Form Instructions Associate Tube Council Members

#### Rules & Submission Guidelines:

- To qualify for the Tubes of the Year Awards, Associate Members category, companies MUST be associate members of the Tube Council. If you are a distributor, contract packer, a manufacturer of equipment for tubes or tube-related equipment or provide services to tube manufacturers in North America, but are not yet an associate member, please join today by contacting Helen van Dongen at <a href="mailto:secretary@tube.org">secretary@tube.org</a>
- For the Associate Member category with products or services for the tube industry, while the submission for the competition does not need to be in the market before the entry deadline, the offer must be available to the tube manufacturing industry or support industries and considered for commercial applications. For distributors or contract packers submitting commercial tubes for the competition, the tubes must be in market by the deadline noted above.
- For Associate Members of the Tube Council, the applicable award category is: **Most Innovative Tube, Manufacturing Process or Component.**
- Each entry submission must consist of one entry application form and SIX SAMPLE
  PRODUCTS (six samples of each entry will permit a simultaneous review by the independent
  judges). Please note that filled tubes photograph better than empty ones, but empty ones will
  be accepted. Package all entries carefully and securely; damage of entries incurred during transit
  due to poor packing can influence final results.
- For each entry, please submit only one example of the product/process. Products submitted previously in any award year should not be resubmitted unless substantial changes in design or functionality have been made.
- Should a commercial tube submission be considered, the submitting company should check with the tube manufacturer to ensure a duplicate entry employing the same process, product or technology will not be made.
- Conduct a good quality check before shipping your tubes. Judges are very critical as they review and inspect tubes. Be aware of quality problems with sealed ends, color variations, damaged caps, etc. Problems such as these can affect the final outcome.
- Each submission must be accompanied by a SEPARATE TYPED, WRITTEN NARRATIVE, including technical/marketing description of entry. The accompanying PDF entry form is editable and can be used for the entry details and narrative.
- The Narrative should be TYPED with NO MORE than 250 words in length. Narrative MUST include:
  - Materials used
  - Technical achievements in the product and manufacturing process
  - Product application and concept
  - Any factor important to the overall SUCCESS of the tube
  - **DO NOT** include supplier names (materials suppliers, manufacturers, etc.) in the written narrative, it will be used by the judges.

- Candidates' submissions should emphasize sophistication and consumer appeal.
- For ease of judging, <u>please include a picture of your tube entry on the Entry Narrative</u>

  <u>Form</u> as indicated on the form. Should additional space be required, please continue the narrative on separate page.
- The deadline for submission of entries will be firm. Entries received after that date will not be considered.

If you have any questions concerning any aspect of the contest, contact:

Michael Hoard 212-729-9980 <u>michael.hoard@albea-group.com</u>.

Or Doug Jackson 973-768-7275 <u>doug.jackson@albea-group.com</u>

**MAIL ENTRIES TO:** Michael G. Hoard

Albéa Americas, Inc. 191 Route 31 North Washington, NJ 07882

Tel. (212) 729-9980 (mobile) michael.hoard@albea-group.com



## 2024 Tube of the Year Awards Contest Entry Instructions – Associate Members

This PDF Entry Form is editable and can be used for the entry details and narrative

#### **Contest Entry Instructions:**

- Each entry must consist of one application form and six sample products.
- Please verify that the process/component is not being proposed as an entry by am Manufacturing Member of the Tube Council.
- Each submission must be accompanied by a separate typed, written technical/marketing description. Please do not include the Associate Members name in the description.
- In addition to the submitted hard copy documents, please also submit an electronic copy of the entry form and narrative for each entry.

#### Send all entries to:

Michael Hoard c/o Albéa Americas, Inc. 191 Route 31 North Washington, NJ 07882 (212) 729-9980 (mobile) michael.hoard@albea-group.com

The information below will be used to announce the winning entries. Please make sure the information entered is as you want it to appear without abbreviations.

Brand Name of Tube Entry:	
Person Submitting Entry: Company:	
Contact Name:	
Phone: E-Mail:	
Tube Manufacturer:	
Contact Name:	
Phone: E-Mail:	

For any inquiries, please contact:

Michael Hoard 212-729-9980 <u>michael.hoard@albea-group.com</u> Doug Jackson 973-768-7275 <u>doug.jackson@albea-group.com</u>



### **2024 TUBE OF THE YEAR**

# **Entry Narrative Associate Tube Council Members**

### This PDF Narrative Form is Editable

Entry Name:							
					Entry Photo		

Narrative (continued):								