

2024 TUBE OF THE YEAR

Entry Form Instructions Tube Council Manufacturing Members

Rules & Submission Guidelines:

- To qualify for the Tubes of the Year Awards, Tube manufacturers MUST be members of the Tube
 Council. If you are a manufacturer of tubes in North America, but not yet a member, please consider
 joining today by contacting Helen van Dongen at secretary@tube.org.
- Tube packages submitted for the competition must have been introduced into the market in calendar year 2023.
- Entries may only be submitted in one market category. Awards will be given in each of five market categories plus one additional category for Best Sustainable Tube.
- Any submission for one of the market categories may also be submitted as an entrant in the Sustainable Tube category.

Tube Manufacturer Award Categories include:

Best Pharmaceutical Tube
Best Dentifrice Tube
Best Household/Industrial Tube
Best Household/Industrial Tube
Best Sustainable Tube

- Tube Manufacturers may enter up to five (5) submissions for each category.
- The **Ted Klein Tube of the Year Award** for the most innovative tube will be selected by the judges from all entries submitted.
- Each entry submission must consist of one entry application form, a narrative using the Entry Narrative Form and SIX SAMPLE PRODUCTS (six samples of each product will permit a simultaneous review by the independent judges). The accompanying PDF entry form is editable and can be used for the entry details and narrative.
- Narrative should be NO MORE than 250 words in length. Narratives may include comments on:
 - Materials used
 - Use and application of graphics
 - Design and assembly of closures
 - Shape and sealing
 - Technical achievements in the product/manufacturing process
 - Product application and concept
- Candidates' submissions should emphasize sophistication and consumer appeal. Please DO
 NOT include supplier names (materials suppliers, manufacturers, etc.) in the written narrative, it will
 be used by the judges.

- For ease of judging, <u>please include a picture of your tube entry on the Entry Narrative Form</u>
 as indicated on the form. Should additional space be required for your narrative, please continue it
 on a separate page.
- If the same entry is being submitted into a market category AND the Sustainable tube category, an additional narrative and an additional set of six (6) samples will be required. The narratives for the same tube being entered into the two categories may be different in order to highlight the advantages for the selected categories.
- Please note that filled tubes make a better presentation to the reviewing judges and photograph better than empty tubes. Sealed, but empty ones would be a second option to consider. If necessary, empty unsealed tubes will be accepted.
- Package all entries, full or empty, carefully and securely. Keep a copy of forms sent to the Tube
 Council. Ideally, tubes submitted for each entry should be packed in a plastic or Ziplock bag. Please
 do not wrap and tape tubes individually. Individually wrapped and taped tubes will not be submitted
 to the judges.
- Please conduct a good quality check before shipping your tubes. Judges are very critical as they
 review and inspect tubes. Be aware of quality problems with sealed ends, color variations, damaged
 caps, etc.
- The deadline for submission of entries will be firm. Entries received after the requested submission date will not be considered.

If you have any questions concerning any aspect of the contest, contact:

Michael Hoard 212-729-9980 (mobile)

michael.hoard@albea-group.com.

Or

Doug Jackson 973-768-7275

doug.jackson@albea-group.com

MAIL ENTRIES TO:

Michael G. Hoard Albéa Americas, Inc. 191 Route 31 North Washington, NJ 07882

Tel. + 1 212-729-9980 (mobile)



All entries must be submitted no later than February 2, 2024

2024 Tube of the Year Awards Contest Entry Instructions – Tube Manufacturers

This PDF Entry Form is editable and can be used for the entry details and narrative

Contest Entry Instructions:

- Each entry must consist of one application form and six
 (6) sample products.
- Each submission must be accompanied by a separate typed, written technical/marketing description. Please do not include the tube manufacturers name on the description.
- In addition to the submitted hard copy documents, please also submit an electronic copy of the entry form and narrative for each entry.

Send all entries to:

Michael Hoard Albéa Americas, Inc. 191 Route 31 North Washington, NJ 07882

1-212-729-9980 (mobile)

michael.hoard@albea-group.com

Market Category (Tube Manufacturers)				
☐ Pharmaceutical				
☐ Personal Care				
☐ Dentifrice				
☐ Food				
☐ Household / Industrial				
☐ Sustainable Tube				
Tube Type (Tube Manufacturers Only)				
☐ Plastic Tube	☐ Injection Molded Tube			
□Laminate Tube	☐ Aluminum Tube			
☐ Polyfoil Tube	☐ Injection Molded Tube			
☐ Aluminum Tube				

The information below will be used for the announcement of the winning entries. Please make sure the information entered is correct without abbreviations.

Brand Name of Tube Entry: **						
Person Submitting Entry:	Company:					
Company Marketing Product: **						
Contact Name:						
Phone:	E-Mail:					
Tube Manufacturer:						
Contact Name:						
Phone:	E-Mail:					

Ensure the exact name of the product marketer and the brand name of the tube are provided



2022 TUBE OF THE YEAR

Entry Narrative

Tube Council Manufacturing Members

This PDF Narrative Form is Editable

Tube	e Entry:				
Cate	gory:				
	Pharmaceutical Pharmaceutical	☐ Personal (Care 🗆	Dentifrice	
	Food	☐ Industrial		Sustainability	
Tube	е Туре:				
	Plastic Tube	☐ Laminate Tu	ibe 🗆	Polyfoil T	ube
	Aluminum Tube	☐ Injection Mo		Other	
NAF	RRATIVE:			_	
					Dhata
					Photo

Ν	Narrative (continued):							