



**All entries must be
submitted no later than
February 2, 2024**

2024 TUBE OF THE YEAR

Entry Form Instructions Tube Council Manufacturing Members

Rules & Submission Guidelines:

- To qualify for the Tubes of the Year Awards, Tube manufacturers **MUST** be members of the Tube Council. If you are a manufacturer of tubes in North America, but not yet a member, please consider joining today by contacting Helen van Dongen at secretary@tube.org.
- Tube packages submitted for the competition must have been introduced into the market in calendar year 2023.
- Entries may only be submitted in one market category. Awards will be given in each of five market categories plus one additional category for Best Sustainable Tube.
- Any submission for one of the market categories may also be submitted as an entrant in the Sustainable Tube category.

Tube Manufacturer Award Categories include:

Best Pharmaceutical Tube
Best Dentifrice Tube
Best Household/Industrial Tube

Best Personal Care Tube
Best Food Tube
Best Sustainable Tube

- Tube Manufacturers may enter up to **five (5)** submissions for each category.
- The **Ted Klein Tube of the Year Award** for the most innovative tube will be selected by the judges from all entries submitted.
- Each entry submission must consist of one entry application form, a narrative using the Entry Narrative Form and **SIX SAMPLE PRODUCTS** (six samples of each product will permit a simultaneous review by the independent judges). **The accompanying PDF entry form is editable and can be used for the entry details and narrative.**
- Narrative should be **NO MORE** than 250 words in length. Narratives may include comments on:
 - Materials used
 - Use and application of graphics
 - Design and assembly of closures
 - Shape and sealing
 - Technical achievements in the product/manufacturing process
 - Product application and concept
- Candidates' submissions should emphasize sophistication and consumer appeal. Please **DO NOT** include supplier names (materials suppliers, manufacturers, etc.) in the written narrative, it will be used by the judges.



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2024 Tube of the Year Awards Contest Entry Instructions – Tube Manufacturers

This PDF Entry Form is editable and can be used for the entry details and narrative

Contest Entry Instructions:

- Each entry must consist of one application form and six (6) sample products.
- Each submission must be accompanied by a separate typed, written technical/marketing description. Please do not include the tube manufacturers name on the description.
- In addition to the submitted hard copy documents, please also submit an electronic copy of the entry form and narrative for each entry.

Send all entries to:

Michael Hoard
Albéa Americas, Inc.
191 Route 31 North
Washington, NJ 07882

1-212-729-9980 (mobile)

michael.hoard@albea-group.com

Market Category (Tube Manufacturers)	
<input type="checkbox"/> Pharmaceutical	
<input type="checkbox"/> Personal Care	
<input type="checkbox"/> Dentifrice	
<input type="checkbox"/> Food	
<input type="checkbox"/> Household / Industrial	
<input type="checkbox"/> Sustainable Tube	
Tube Type (Tube Manufacturers Only)	
<input type="checkbox"/> Plastic Tube	<input type="checkbox"/> Injection Molded Tube
<input type="checkbox"/> Laminate Tube	<input type="checkbox"/> Aluminum Tube
<input type="checkbox"/> Polyfoil Tube	<input type="checkbox"/> Injection Molded Tube
<input type="checkbox"/> Aluminum Tube	

The information below will be used for the announcement of the winning entries. Please make sure the information entered is correct without abbreviations.

Brand Name of Tube Entry: **

Person Submitting Entry: Company:

Company Marketing Product: **

Contact Name:

Phone: E-Mail:

Tube Manufacturer:

Contact Name:

Phone: E-Mail:

** Ensure the exact name of the product marketer and the brand name of the tube are provided



2022 TUBE OF THE YEAR

Entry Narrative

Tube Council Manufacturing Members

This PDF Narrative Form is Editable

Tube Entry:

Category:

<input type="checkbox"/> Pharmaceutical	<input type="checkbox"/> Personal Care	<input type="checkbox"/> Dentifrice
<input type="checkbox"/> Food	<input type="checkbox"/> Industrial	<input type="checkbox"/> Sustainability

Tube Type:

<input type="checkbox"/> Plastic Tube	<input type="checkbox"/> Laminate Tube	<input type="checkbox"/> Polyfoil Tube
<input type="checkbox"/> Aluminum Tube	<input type="checkbox"/> Injection Molded Tube	<input type="checkbox"/> Other

NARRATIVE:

Photo

Narrative (continued):