



**All entries must be
post marked no later
than January 31, 2025**

2025 TUBE OF THE YEAR AWARDS

Entry Form Instructions Tube Council Associate Members

Rules & Submission Guidelines:

- For Associate Members of the Tube Council, the applicable award category is:

Most Innovative Tube, Manufacturing Process or Component.
- To qualify for the Tube of the Year Awards, Associate Members **MUST** be of the Tube Council (NA). If you are a distributor, contract packer, a manufacturer of equipment for tubes or tube-related equipment or provide services to tube manufacturers in North America, but are not yet an Associate Member, please join today by contacting the Tube Council Secretary, Helen Van Dongen, at secretary@tube.org.
- **While the proposed entry does not need to be in the market before the entry deadline, to avoid annual resubmissions of the same innovation, the offer must be introduced and commercially available to tube manufacturers or to manufacturers supporting the tube industry in the calendar year prior to the entry deadline. Products submitted previously in any award year should not be resubmitted unless substantial changes in design or functionality have been made.**
- For distributors or contract packers submitting commercial tubes for the competition, the tubes must be in market by the deadline noted above.
- **Should a commercial tube submission be considered, the submitting company should check with the tube manufacturer to ensure a duplicate entry employing the same process, product or technology will not be made**
- Each submission must consist of one entry application form and **SIX SAMPLE PRODUCTS** (6 samples of each entry will permit a simultaneous review by the independent judges). Please note that filled tubes photograph better than empty ones, but empty ones will be accepted. Package all entries carefully and securely; damage to entries incurred during transit due to poor packing can influence final results.
- Conduct a good quality check before shipping your tubes. Judges are very critical as they review and inspect tubes. Be aware of quality problems with sealed ends, color variations, damaged caps, etc. Problems such as these can affect the final judging outcome.
- Each entry submission must consist of one entry application form, a narrative using the Entry Narrative Form and **SIX SAMPLE PRODUCTS** (6 samples of each product will permit a simultaneous review by the independent judges). **The accompanying PDF entry form is fillable and should be used for the entry details and narrative.**
- The Narrative should be TYPED with NO MORE than 250 words in length. Narrative **MUST** include:
 - Materials used
 - Technical achievements in the product and manufacturing process
 - Product application and concept
 - Any factor important to the overall **SUCCESS** of the tube
 - **DO NOT** include supplier names (materials suppliers, manufacturers, etc.) in the written narrative, it will be used by the judges.

- Candidates' submissions should emphasize sophistication and consumer appeal.
- For ease of judging, **please include a picture of your tube entry on the Entry Narrative Form** where indicated.
- All entries submitted should be carefully and securely packed. Ideally, tubes submitted for each entry should be packed in a plastic or Ziploc bag. Please do not wrap and tape tubes individually. Individually wrapped and taped tubes will not be submitted to the judges.
- Keep a copy of all forms submitted.

The deadline for submission of entries will be firm. Entries post marked after the requested date will not be considered.

If you have any questions concerning any aspect of the contest, contact:

Todd Waxgiser +1 (603) 935-0790
todd.waxgiser@brueckner-usa.com

or

Michael Hoard +1 (212) 729-9980
michael.hoard@albea-group.com

MAIL TUBES, ENTRY FORMS AND NARRATIVES TO:

Todd Waxgiser/Sara LeClair
Brueckner Group USA, Inc.
50 Lighthouse Drive
Dover, NH 03820

(603) 935-0790 (mobile)

In addition to including a copy of the Entry Form and Narrative with the tubes being shipped, please e-mail the documents to:

Todd Waxgiser todd.waxgiser@brueckner-usa.com
and Michael Hoard michael.hoard@albea-group.com



All entries must be submitted no later than February 3, 2025

2025 Tube of the Year Awards Contest Entry Form – Associate Members

This PDF Entry Form is Fillable

Contest Entry Instructions:

- Each entry must consist of one application form and six sample products.
- Please verify that the process/component is not being proposed as an entry by any Manufacturing Member of the Tube Council.
- Each submission must be accompanied by a separate typed, written technical/marketing description. Do not include the Associate Members name in the description.

MAIL TUBES, ENTRIES FORMS AND NARRATIVES TO:

Todd Waxgiser/Sara LeClair
Brueckner Group USA, Inc.
50 Lighthouse Drive
Dover, NH 03820
(603) 935-0790 (mobile)

PLEASE ALSO E-MAIL THE DOCUMENTS TO:

Todd Waxgiser todd.waxgiser@brueckner-usa.com
and
Michael Hoard michael.hoard@albea-group.com

The information below will be used to announce the winning entries. Please make sure the information entered is as you want it to appear without abbreviations.

Name of Tube Entry/Innovation: **

Person Submitting Entry: Company:

Contact Name:

Phone: E-Mail:

Tube Manufacturer:

Contact Name:

Phone: E-Mail:

** Please ensure the exact name of the full name of the tube/innovation are provided.



2025 TUBE OF THE YEAR AWARDS
Tube Council Associate Members
Entry Narrative

This PDF Narrative Form is Fillable

Entry Name:

ENTRY NARRATIVE

Photo