



**All entries must be
post marked no later
than January 31, 2025**

2025 TUBE OF THE YEAR AWARDS

Entry Form Instructions

Tube Council Manufacturing Members

Rules & Submission Guidelines:

- To qualify for the Tube of the Year Awards, tube manufacturers **MUST** be members of the Tube Council (NA). If you are a manufacturer of tubes in North America, but not yet a member, please consider joining today by contacting the Tube Council Secretary, Helen Van Dongen, at secretary@tube.org.
- Tube packages submitted must have been introduced into the market in calendar year 2024.
- Awards will be given in each of five market categories plus one additional category for Best Sustainable Tube. Each entry may only be submitted in one market category. Any submission for one of the market categories may also be submitted as an entrant in the Sustainable Tube category.

Tube Manufacturer Award Categories include:

Best Pharmaceutical Tube
Best Dentifrice Tube
Best Household/Industrial Tube

Best Personal Care Tube
Best Food Tube
Best Sustainable Tube

- Tube Manufacturers may enter up to five (5) submissions for each category.
- The top award for the most innovative tube, the **Michael Hoard Tube of the Year Award**, will be selected from all entries submitted.
- Each entry submission must consist of one entry application form, a narrative using the Entry Narrative Form and **SIX SAMPLE PRODUCTS** (6 samples of each product will permit a simultaneous review by the independent judges). **The accompanying PDF entry form is fillable and should be used for the entry details and narrative.**
- The narrative should be **NO MORE** than 250 words in length. Narratives may include comments on:
 - Materials used
 - Use and application of graphics
 - Design and assembly of closures
 - Shape and sealing
 - Technical achievements in the product/manufacturing process
 - Product application and concept
- Candidates' submissions should emphasize sophistication and consumer appeal. Please **DO NOT** include the Manufacturing Member or supplier names (materials suppliers, manufacturers, etc.) in the written narrative, as the narratives will be used by the judges, and we would like to have an unbiased selection from each judge and avoid undue influence which could impact the results.
- For ease of judging, **please include a picture of your tube entry on the Entry Narrative Form** in the location indicated.

- If the same entry is being submitted into a market category AND the Sustainable tube category, an additional narrative and an additional set of six (6) samples will be required. The narratives for the same tube being entered into the two categories may be different in order to highlight the advantages for the selected categories.
- Please note that filled tubes make a better presentation to the reviewing judges and photograph better than empty tubes. Sealed, but empty ones would be a second option to consider. If necessary, empty unsealed tubes will be accepted.
- Conduct a good quality check before shipping your tubes. Judges are very critical as they review and inspect tubes. Be aware of quality problems with sealed ends, color variations, damaged caps, etc.
- All entries submitted should be carefully and securely packed. Ideally, tubes submitted for each entry should be packed in a plastic or Ziploc bag. Please do not wrap and tape tubes individually. Individually wrapped and taped tubes will not be submitted to the judges.
- Keep a copy of all forms submitted.
- Submission of this application acknowledges and agrees that award-winning entries will be published by the Tube Council.

The deadline for submission of entries will be firm. Entries postmarked after the requested date will not be considered.

If you have any questions concerning any aspect of the contest, contact:

Todd Waxgiser Todd.waxgiser@brueckner-usa.com
(603) 935-0790

SEND TUBES, ENTRY FORMS AND NARRATIVES TO:

Todd Waxgiser/Sara Leclair
Brueckner Group USA, Inc.
50 Lighthouse Drive
Dover, NH 03820

In addition to including a copy of the Entry Forms and Narratives with the tubes being shipped, please e-mail the documents to:

Todd Waxgiser Todd.waxgiser@brueckner-usa.com



All entries must be post marked no later than January 31, 2025

2025 Tube of the Year Awards Contest Entry Form - Tube Manufacturers

This PDF Entry Form is fillable and can be used for the entry details and narrative.

Contest Entry Instructions:

- Each entry must consist of one application form and six (6) sample products.
- Each submission must be accompanied by a tyQfil1 technical/marketing narrative describing the entry. Do not include the tube manufacturer's name in the narrative to avoid influencing the judging process.

SEND TUBES, ENTRY FORMS AND THE NARRATIVE TO:

Todd Waxgiser/Sara Leclair
Brueckner Group USA, Inc.
50 Lighthouse Drive
Dover, NH 03820
(603) 935-0790 (mobile)

PLEASE ALSO E-MAIL THE DOCUMENTS TO:

Todd Waxgiser todd.waxgiser@brueckner-usa.com

<p>Market Category (Tube Manufacturers)</p> <p><input type="checkbox"/> Pharmaceutical</p> <p><input type="checkbox"/> Personal Care</p> <p><input type="checkbox"/> Dentifrice</p> <p><input type="checkbox"/> Food</p> <p><input type="checkbox"/> Household/ Industrial</p> <p><input type="checkbox"/> Sustainable Tube</p> <p>Tube Type (Tube Manufacturers Only)</p> <p><input type="checkbox"/> Plastic Tube <input type="checkbox"/> Injection Molded Tube</p> <p><input type="checkbox"/> Laminate Tube <input type="checkbox"/> Aluminum Tube</p> <p><input type="checkbox"/> Polyfoil Tube</p>

The information below will be used for the announcement of the winning entries. Please make sure the information entered is correct without abbreviations.

Brand Name of Tube Entry: **

Person Submitting Entry: Company:

Company Marketing Product: **

Contact Name:

Phone: E-Mail:

Tube Manufacturer:

Contact Name:

Phone: E-Mail:

** Please ensure the exact name of the product marketer and the brand name of the tube are provided.



2025 TUBE OF THE YEAR
Tube Council Manufacturing Members
Entry Narrative

This PDF Narrative Form is Fillable

Tube Entry:

Category:

<input type="checkbox"/> Pharmaceutical	<input type="checkbox"/> Personal Care	<input type="checkbox"/> Dentifrice
<input type="checkbox"/> Food	<input type="checkbox"/> Industrial	<input type="checkbox"/> Sustainability

Tube Type:

<input type="checkbox"/> Plastic Tube	<input type="checkbox"/> Laminate Tube	<input type="checkbox"/> Polyfoil Tube
<input type="checkbox"/> Aluminum Tube	<input type="checkbox"/> Injection Molded Tube	<input type="checkbox"/> Other

ENTRY NARRATIVE:

Narrative (continued):

Photo