



2025 Tube of the Year Awards



MICHAEL HOARD TUBE OF THE YEAR AWARD

Voltaren
Arthritis Pain
Hoffmann Neopac AG

Personal.Care

Gold

Coola

Dew Good Illuminating Body Melt
Viva Healthcare Packaging

Silver

Dove MEN+care

Scrub Coastal Cedar
Viva Healthcare Packaging

Bronze

Dove

Sérum Corporal
La Cazadora

Pharma

Gold

Voltaren

Arthritis Pain
Hoffmann Neopac AG

Silver

Veterinary Formula

Super Clot
Viva Healthcare Packaging

Bronze

Nakery Beauty

Pain Therapy Cream
Viva Healthcare Packaging

Oral.Care

Gold

Sensodyne Pronamel

Clinical Enamel Strength
Whitening Action Toothpaste
Albea Americas, Inc.

Silver

RiseWell

Kids Mineral Toothpaste
Plastube Inc.

Bronze

Orajel

Kids Superman Toothpaste
Albea Americas, Inc.

Food

Gold

PurPlate

Basil
Montebello Packaging

Silver

Western Family

Ginger
Montebello Packaging

Bronze

PurPlate

Cilantro
Montebello Packaging

Household.™
...Industrial

Gold

Gorilla Glue

Clear Gel
Berry Global

Silver

Permatex

O-Ring Lubricant
Berry Global

Bronze

LePage

Wood Filler
Plastube Inc.

Sustainable

Gold

Clairol

Colorstrong Zero Ammonia
Alltub Mexico

Silver

NEOSeam

Package Tube
Montebello Packaging

Bronze

Neuderma

Protector Solar
Mineral y Organico
TDMX

Process—
Component

Gold

noSho Tube

PackSys Global

Silver

Extruded Tube

with Ultralight Technology
AISA Automation Industrielle SA

Bronze

Detachable Tube

PackSys Global



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Judges

RTJB Initiatives
Rutgers, The State University of NJ

Sanofi
Edgewell Personal Care
Cal Poly

Mike Mastrogiacomo, TITLE
Chris Miller, TITLE
Rutgers Packaging Program Students
Heidi Graham, TITLE
Glen Dupuis, TITLE
Dr. Ajay Kathuira, TITLE